

## GCEA Committees

Global Clinical Engineering Alliance conducts its operation through a committee structure in compliance with its Constitution and Bylaws. These documents describe their committees' function, membership, and their service term. An ongoing effort is made to represent on each committee a reflection of GCEA membership (location, practice, gender, experience, etc.)

Each committee chairperson is responsible to serve in a fiduciary role to guide their committee operation, recruit, and train new committee members, engage all its members, stimulate the exchange of experiences and creativity, and sustain timely reporting protocol to facilitate obtaining Council support for the committee direction, proper use of resources and their committee operations by the Advisory Council of GCEA.

### Membership Committee

The Membership committee international aim is to attract, retain, and engage members to join the organization as active members. This committee is responsible for developing and implementing strategies to increase membership and to ensure that existing members remain actively involved and satisfied with the value derived from their membership and from their shared experience with the larger international community of stakeholders.

The membership committee typically works closely with the GCEA's leadership to develop membership goals, establish membership criteria, and develop programs and initiatives that meet the needs of current and potential members. This may involve identifying and reaching out to potential members, developing marketing materials and campaigns, and coordinating membership drives and recruitment efforts, as well as promoting and creating a framework for a national clinical engineering association where none exists.

Once members are recruited, the membership committee is responsible for ensuring that new members are actively engaged in the Alliance and with other Alliance members and meeting their needs and expectations. This may involve

developing and implementing member communication strategies, organizing events and programs, and providing opportunities for members to network and connect with each other.

Overall, the membership committee plays a critical role in ensuring the sustainability and success of a not-for-profit GCEA, by attracting and retaining members who share the organization's mission and values, and who are willing to support its efforts to advance the field or industry it serves.