

EXHIBITOR/SPONSOR BOOKLET







6th ICEHTMC: Presentation of the event

Greetings from the 6th ICEHTMC Congress on Clinical Engineering & Health Technology Management-related issues 2025! The Program Organizing Committee (ICEHTMC 2025) is pleased to announce that the 6th ICEHTMC Congress will take place from October 17–20, 2025, in Shenzhen, China, widely recognized as the "Silicon Valley of China."

Held every 2 years, the ICEHTMC World Congress rotates across continents to foster education, knowledge exchange, advanced training, networking, and career development. This prestigious event brings together global healthcare stakeholders to discuss research findings, benchmarking insights, best practices, and ground-breaking innovations in health technology – ultimately contributing to enhance patient experiences worldwide.

The 6th ICEHTMC 2025 will be an unparalleled gathering of Clinical Engineering (C.E.) professionals, innovators, and industry leaders from across the globe. It provides a unique platform for:

- Scientific program advancing the field of Clinical Engineering through insightful discussions and expert-led sessions.
- Exploring cutting-edge technologies and systems in A.I., Robotics, Disposables, Digital health, Metrology, Technology Management, Policy & Regulations.
- Engaging in invaluable networking opportunities with Manufacturers, distributors, and industry experts. Learn from site visits and exhibit hall.
- Participating in specialized events, including:
 - Parallel tracks filled with experts' oral presentation
 - In-person Poster sessions
 - o Global C.E. Summit
 - 10th Anniversary of Global C.E. week
 - Best C.E. competition
 - Annual Meeting of GCEA members
 - Manufacturers & Distributors Meet & Greet Program











6th ICEHTMC: Presentation of the event

For sponsor companies that are interested in reaching the wider global community of clinical and biomedical engineers, there are different options to support the event (expo area, sponsored workshops, printed and digital material, social events sponsorships, etc.). All details and conditions are in the next pages of this sponsor booklet and on https://www.globalcea.org/icehtmc-2025sponsorship.

A wide audience of participants from all continents is expected to join the Congress, that is a unique opportunity comprising:

- Meeting global leaders in Clinical Engineering
- Global Clinical Engineering Summit
- Scientific sessions, round tables, open discussions
- Student paper competition
- Poster sessions and awards
- Expo area with new technologies and solutions.

... and much more!

As an International Congress, this event also presents a valuable opportunity for philanthropic engagement. We aim to support professionals from low-resource regions to participate in this important educational gathering.

We are calling on NGOs, foundations, and philanthropic organizations to consider attendance of these members, ensuring broader sponsoring the representation and knowledge exchange within our community.

With an expected 1,000 professionals, ICEHTMC 2025 is more than a conference – It's the premier global gathering for clinical engineering professionals!!!

We thank you in advance for your support, and on behalf of the Organizing Committee, we send you our warmest regards.

Yadin David

President of GCEA

Chair of 6th ICEHTMC







PREVIOUS ICEHTMC STATISTICS









REGISTRATION & FEES

Registration fees	Member	Non-Member	Student	
Early bird Registration (before August 1, 2025)	\$250	\$350	\$50	
Regular Registration (August 1 until October 16, 2025)	\$400	\$500	\$75	
On site Registration (October 17-20, 2025)	\$500	\$650	\$100	
Registrants will be entitled:				
Conference materials	Ø	②	②	
Proceedings Book by Global CE Journal	②	②	②	
Admission to all Scientific and Technical sessions	②	②	②	
Coffee breaks	②	②	②	
Lunches	②	②		

- Registration is required for all attendees.
- Accepted papers will be announced by July 5, 2025.
- Presenting authors of accepted papers will receive a 50% discount on the registration fee (register after July 5, 2025, to be eligible).
- Co-authors and non-authors must complete the registration process and pay the full fee.
- Only registered participants will have their abstracts published in the Congress Proceeding distributed by the Global C.E. Journal.
- Attendance at the 6th ICEHTMC Congress requires the successful completion of the registration process.

Please note: Members must submit evidence of membership in good standing with one of the organizations: GCEA (all <u>membership</u> categories), AAMI, and CMD.







EXHIBITION/SPONSORSHIP

PROPOSAL

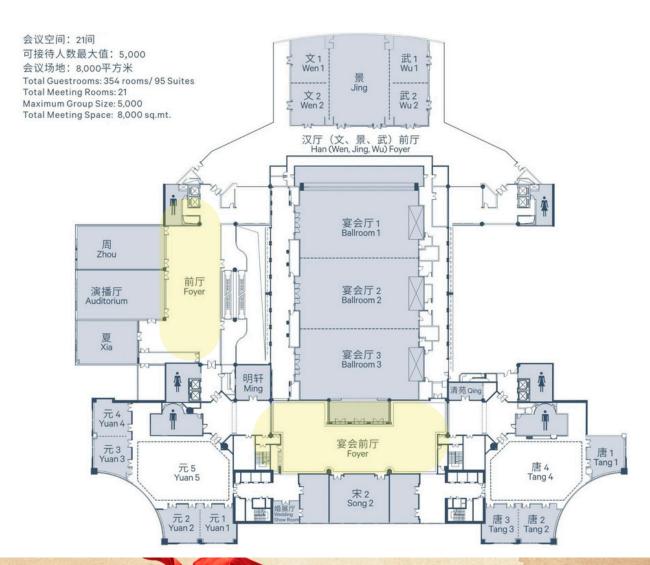
Sponsorship proposals have been divided into two kinds: exhibition and sponsorship. The sponsorship facilitates philanthropic engagement, aimed to support professionals from lowresource regions to participate in this important educational gathering.

We are calling on NGOs, foundations, and philanthropic organizations to consider sponsoring the attendance of these members, ensuring broader global representation and knowledge exchange within our community.

Exhibition offers a range of budgets to provide companies with the opportunity to showcase their expertise and products.

Any alternative sponsorships proposals are welcome! The organizing hosts will be happy to consider any alternative customized sponsorship proposals.

EXPO Centre Floor Plan







MAIN SPONSORS

Sponsors will be entitled:	PLATINUM STUTION	GOLD	SILVER	BRONZE	Table & Chairs Setup
	\$25,000	\$20,000	\$10,000	\$5,000	\$2,000
Podium recognition at the opening ceremony, awards ceremony (during Gala dinner), and daily	②	②	※	※	※
One exhibit booth with a prime location in the exhibit hall (customization of the booth will be provided at extra cost)	2m x 2m (4m²), including table, chairs, and stand for poster	2m x 2m (4m²), including table, chairs, and stand for poster	2m x 2m (4m²), including table, chairs, and stand for poster	2m x 2m (4m²), including table, chairs, and stand for poster	2m x 2m (4m²), including table, chairs, and stand for poster
VIP seating at front of 1000-person Congress Hall (VIP Lounge available)	②	Ø	②	*	*
Congress registrations and Congress materials (more registrations available)	3	2	2	1	1
Inclusion in the printed and online Proceedings Book by Global CE Journal	Full-page	Half -page	Quarter-page	※	※
Inclusion of 4-color ad with Company profile, logo, and contact information in the Congress program	Full-page	Half -page	Quarter-page	※	*
Company/organization branding on event lanyards; promotional items can be added to Congress bag	②	Ø	※	※	*
Logo on Congress signage, event promotions, and Congress website	②	②	②	②	Ø
Promotional video to be displayed periodically during Congress	1-minute	30-second	*	8	(X)
15-minute speaking slot during a parallel session.	②	0	*	8	*
Photography, videography, and whole event teaser provided; interview of VIP in a professional studio	②	②	※	※	※
Attendee list	②	②	②	②	*
Organization profile included in pre- event social media marketing promotions	②	②	②	②	②
Admission to all Scientific and Technical sessions	②	②	②	9	②
Coffee breaks – Congress Gala dinner, & Cocktails dinner	②	②	Ø	②	Ø





TERMS AND METHODS OF PARTICIPATION

Reservation / Confirmation process

The allocation of sponsorship requests will be based on a first-come, first-served basis, other than for Main Sponsors, who will have priority of reservation.

Forms of sponsorship are to be considered confirmed only upon receipt of the form countersigned by the organizing secretariat, together with 50% exhibit/sponsorship amount payment and the rest of the balance before September 26th, 2025.

Payment deadlines and methods

50% exhibit/sponsorship amount upon booking. Balance by September 26, 2025. Alternative deadlines or payment methods must be agreed in writing with the organizational secretariat.

Payment methods

Bank transfer Account Name: Global Clinical Engineering Alliance

Account Number: 5029233667

Swift Code: CHASUS33

Bank Name: JPMorgan CHASE BANK

Bank Address: 270 Park Avenue, New York, NY 10017, USA

GCEA Address: 1111 Hermann Drive, Suite 12B, Houston, TX 77004, USA

Credit card payments VISA | MASTERCARD | AMERICAN EXPRESS (AMEX)

*All payment transactions must be made net of credit card commissions and bank transfer costs

Cancellations

The Organizing Secretariat **must be notified in writing** in the event of a cancellation. *Cancellations will entitle sponsors to the following refunds:*

- Cancellations notified by 30/8/2025 50% reimbursement of down payment
- No refunds will be processed for cancellations notified after 26/9/2025
- *All payment transactions must be made net of credit card commissions and bank transfer costs





CONFIRMATION OF AGREEMENT

Please choose your exhibition/sponsorship

PLATINUM Sponsor						
GOLD Sponsor						
SILVER Sponsor						
BRONZE Sponsor						
Table and Chairs only						
Special Sponsor (please choose among the options)						
Congress bags						
Bag inclusions (notebook, pen, mask, welcome l	kit)					
Badge & lanyards						
Congress T-shirt						
Printing of Proceedings						
Printing of final Program						
For the agreed amount of	\$ (United States Dollars)					
I undersigned	representative authorized					
by the company	declare to have read and					
to approve the terms of participation/cancellation of the International Clinical Engineering and						
Health Technology Management Congress as described in the Sponsor Booklet.						
Date	Company stamp and signature					













OUR CONTACT

www.globalcea.org/icehtmc-2025

info@globalcea.org



