

# EXHIBITOR/SPONSOR BOOKLET



CC CLINICAL ELINICAL ALLIANCE

EVENT WEBSITE: https://www.globalcea.org/icehtmc-2025



#### 6<sup>th</sup> ICEHTMC: Presentation of the event

Greetings from the 6<sup>th</sup> ICEHTMC Congress on Clinical Engineering & Health Technology Management-related issues 2025! The Program Organizing Committee (ICEHTMC 2025) is pleased to announce that the 6<sup>th</sup> ICEHTMC Congress will take place from October 17–20, 2025, in Shenzhen, China, widely recognized as the "Silicon Valley of China."

Held every 2 years, the ICEHTMC World Congress rotates across continents to foster education, knowledge exchange, advanced training, networking, and career development. This prestigious event brings together global healthcare stakeholders to discuss research findings, benchmarking insights, best practices, and ground-breaking innovations in health technology - ultimately contributing to enhance patient experiences worldwide.

The 6<sup>th</sup> ICEHTMC 2025 will be an unparalleled gathering of Clinical Engineering (C.E.) professionals, innovators, and industry leaders from across the globe. It provides a unique platform for:

- Scientific program advancing the field of Clinical Engineering through insightful discussions and expert-led sessions.
- Exploring cutting-edge technologies and systems in A.I., Robotics, Disposables, Digital health, Metrology, Technology Management, Policy & Regulations.
- Engaging in invaluable networking opportunities with Manufacturers, distributors, and industry experts. Learn from site visits and exhibit hall.
- Participating in specialized events, including:
  - Parallel tracks filled with experts' oral presentation
  - In-person Poster sessions
  - Global C.E. Summit
  - 10<sup>th</sup> Anniversary of Global C.E. week
  - Best C.E. competition
  - Annual Meeting of GCEA members
  - Manufacturers & Distributors Meet & Greet Program





#### 6<sup>th</sup> ICEHTMC: Presentation of the event

For sponsor companies that are interested in reaching the wider global community of clinical and biomedical engineers, there are different options to support the event (expo area, sponsored workshops, printed and digital material, social events sponsorships, etc.). All details and conditions are in the next pages of this sponsor booklet and on https://www.globalcea.org/icehtmc-2025-sponsorship.

A wide audience of participants from all continents is expected to join the Congress, that is a unique opportunity comprising:

- Meeting global leaders in Clinical Engineering
- Global Clinical Engineering Summit
- Scientific sessions, round tables, open discussions
- Student paper competition
- Poster sessions and awards
- Expo area with new technologies and solutions. ... and much more!

With an expected 1,000 professionals, ICEHTMC 2025 is more than a conference – It's the premier global gathering for clinical engineering professionals!!!

We thank you in advance for your support, and on behalf of the of the Program Organizing Committee, we send you our warmest regards.

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**Yadin David** President of GCEA Chair of 6<sup>th</sup> ICEHTMC





## **PREVIOUS ICENTMC STATISTICS**







## **REGISTRATION & FEES**

Registration fees	Member	Non-Member	Student
<b>Early bird Registration</b> (before August 1, 2025)	<b>\$250</b>	\$350	<b>\$50</b>
<b>Regular Registration</b> (August 1 until October 16, 2025)	\$400	\$500	\$75
<b>On site Registration</b> (October 17-20, 2025)	\$500	<b>\$650</b>	\$100
Registrants will be entitled:			
Conference materials	<b>I</b>	$\bigcirc$	<b>I</b>
Proceedings Book by Global CE Journal	Ø	Ø	Ø
Admission to all Scientific and Technical sessions	Ø	Ø	Ø
Coffee breaks	Ø	Ø	Ø
Lunches	<b></b>	Ø	

- Registration is required for all attendees.
- Accepted papers will be announced by July 5, 2025.
- Presenting authors of accepted papers will receive a 50% discount on the registration fee (register after July 5, 2025, to be eligible).
- Co-authors and non-authors must complete the registration process and pay the full fee.
- Only registered participants will have their abstracts published in the Congress Proceeding distributed by the Global C.E. Journal.
- Attendance at the 6<sup>th</sup> ICEHTMC Congress requires the successful completion of the registration process.

*Please note:* Members must submit evidence of membership in good standing with one of the organizations: GCEA (all <u>membership</u> categories), AAMI, and CMD.





## EXHIBITION/SPONSORSHIP PROPOSAL

Sponsorship proposals have been divided into different budget ranges to offer companies the opportunity to promote their know-how and their products.

Any alternative sponsorships proposals are welcome! The organizing hosts will be happy to consider any alternative customized sponsorship proposals.







## **MAIN SPONSORS**

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Sponsors will be entitled:				BRONZE
	\$25,000	\$20,000	\$10,000	\$5,000
<b>Podium recognition</b> at the opening ceremony, awards ceremony (during Gala dinner), and daily	0	0	۲	۲
One <b>exhibit booth</b> with a prime location in the exhibit hall (customization of the booth will be provided at extra cost)	2m x 2m ( <b>4m</b> <sup>2</sup> ), including table, chairs, and stand for poster	2m x 2m ( <b>4m</b> <sup>2</sup> ), including table, chairs, and stand for poster	2m x 2m ( <b>4m</b> <sup>2</sup> ), including table, chairs, and stand for poster	2m x 2m ( <b>4m</b> <sup>2</sup> ), including table, chairs, and stand for poster
<b>VIP seating</b> at front of 1000-person Congress Hall (VIP Lounge available)	0	0	<b>Ø</b>	8
Congress registrations and Congress materials (more registrations available)	3	2	2	1
<b>Inclusion</b> in the printed and online <b>Proceedings</b> Book by Global CE Journal	<b>Full</b> -page	Half-page	Quarter-page	۲
<b>Inclusion</b> of <b>4-color</b> ad with Company profile, logo, and contact information in the <b>Congress program</b>	Full-page	Half-page	Quarter-page	۲
<b>Company/organization branding on</b> <b>event</b> lanyards; promotional items can be added to Congress bag	0	0	۲	
Logo on Congress signage, event promotions, and Congress website	0	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
<b>Promotional video</b> to be displayed periodically during Congress	1-minute	30-second	۲	۲
<b>15-minute speaking slot</b> during a parallel session.	0	<b>Ø</b>	۲	$\bigotimes$
Photography, videography, and whole event teaser provided; <b>interview</b> of VIP in a professional studio	0		$\bigotimes$	
Attendee list	$\bigcirc$			
Organization profile included in pre- event <b>social media</b> marketing <b>promotions</b>	0			Ø
Admission to all Scientific and Technical sessions	$\bigcirc$		$\bigcirc$	$\bigcirc$
Coffee breaks – Congress Gala dinner, & Cocktails dinner	0	0	0	Ø



### **TERMS AND METHODS OF PARTICIPATION**

#### Reservation / Confirmation process

The allocation of sponsorship requests will be based on a first come, first serve basis, other than for Main Sponsors, who will have priority of reservation.

Forms of sponsorship are to be considered confirmed only upon receipt of the form countersigned by the organizing secretariat together with 50% exhibit/sponsorship amount payment and the rest of the balance prior to September 30<sup>th</sup> 2025.

#### Payment deadlines and methods

50% exhibit/sponsorship amount upon booking. Balance by September 30 2025. Alternative deadlines or payment methods must be agreed in writing with the organizational secretariat.

#### Payment methods

Bank transferAccount Name: Global Clinical Engineering Alliance<br/>Account Number: 5029233667<br/>Swift Code: CHASUS33<br/>Bank Name: JPMorgan CHASE BANK<br/>Recipient Address: 1111 Hermann Drive, Suite 12B, Houston, TX 77004, USA<br/>Bank Address: 270 Park Avenue, New York, NY 10017, USA

Credit card payments VISA | MASTERCARD | AMERICAN EXPRESS (AMEX)

\*All payment transactions must be made net of credit card commissions and bank transfer costs

#### Cancellations

The Organizing Secretariat **must be notified in writing** in the event of a cancellation. *Cancellations will entitle sponsors to the following refunds:* 

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- Cancellations notified by 30/9/2025 50% reimbursement of down payment
- No refunds will be processed for cancellations notified from 1/10/2025

### **CONFIRMATION OF AGREEMENT**

#### Please choose your exhibition/sponsorship

PLATINUM Sponsor	
GOLD Sponsor	
SILVER Sponsor	
BRONZE Sponsor	
BOOTH only	
<b>Special Sponsor</b> (please choose among the options)	
Congress bags	
Bag inclusions (notebook, pen, mask, welcome kit)	
Badge & lanyards	
Congress T-shirt	
Printing of Proceedings	
Printing of final Program	
For the agreed amount of	\$ (United States Dollars)
I undersigned	representative authorized
by the company	declare to have read and

to approve the terms of participation/cancellation of the International Clinical Engineering and Health Technology Management Congress as described in the Sponsor Booklet.

Date

**Company stamp and signature** 

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# ORGANIZING TEAM





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## **OUR CONTACT**

www.globalcea.org/icehtmc-2025

info@globalcea.org

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